

metering unit into an excess seed hopper. While the metering unit chamber is in rotation, the last few seeds for the plot are leaving the seed disc and being dropped into the furrow. This design ensures a complete cleanout of the planter between every plot without stopping the planter.

**Besides the quick and easy cleanout between plots, there were several additions to the planter to make it easier on the operators.** We need three operators with the planter at all times to keep the planter moving through the field. There is a voice-activated head set system on the planter that allows the operators to be in contact with each other. This helps ensure everything on the planter is working correctly. Another feature that was added to the planter was a cable winder. The cable winder unwinds the cable as planting begins. When the planter gets to the end of the field and turns around to come back, the cable winder will wind the cable back up on the spool. This is a big improvement over our older cable system. In the past we manually unwound the cable before planting and then moved the cable at each end of the field. Once we would finish planting with the old cable we would then manually wind the cable back on the spool.

**Our new research planter is a great addition to the Burrus testing program.** Large chemical companies like Monsanto, BASF, Dow, and DuPont own most research planters this size. Burrus, as a family owned regional seed company, is unique in having a planter of this size and capabilities. This new planter investment demonstrates that Burrus is committed to the future as we continue to make the long-term investments in our research program to help bring quality products forward for the success of our customers.

If you are not planting Burrus, we will put our money where our mouth is

## Stomp the Competition

Burrus Hybrids welcomes the opportunity to use a proven program to demonstrate the complete confidence we have in our product line up. This exciting program takes away the fear of the unknown and states Burrus is willing to put our money where our mouth is. If you didn't plant Burrus in 2006 or 2007, we guarantee we'll out-yield the competition or we'll give you \$1000. It's that simple.

We challenge you to plant Burrus Hybrids under our Stomp the Competition Guarantee. No number can be repeated on either side (this will prove the depth of our line up and how weak some competitors really are).

You may purchase as many units as you wish, but the minimum purchase is one planter fill (one unit of seed per row on that customer's planter) of each Burrus Hybrid under the guarantee.

To qualify for the guarantee, you must plant them beside your current best yielding competitive number of comparable maturity, and technology (non-GM, YGCB, RR, YGRW/RR2, YGPL/RR2, YGPL, BL, HL, HLR, XL, XLR, or VT3, etc.) watch them grow under your conditions, then next fall make the yield comparisons. We will allow our Rootworm technologies to be compared to a normal hybrid with soil insecticide or seed applied CRW control under this promotion. If the Burrus Hybrid doesn't out-perform the competitive hybrid, we'll refund \$1000 per comparison.

What about pricing and discount? The regular schedule for volume and cash discounts will be used to figure seed cost. The seed account is due and payable on August 10, 2008. In the event payment for



We are betting \$1,000 that we will outperform the competition.

Burrus Hybrids is not paid in full before August 10, 2008, this offer is null and void.

Always have the dealer write the words "Stomp the Competition" on the order ticket and attach it to the Stomp the Competition form. Please fill the form out completely. This offer is good until March 10, 2008. If we do not have a **fully executed** Stomp the Competition form on file in the Burrus office by March 10, 2008 this offer is null and void.

All customers enrolled in the Stomp the Competition offer will receive a letter verifying the acceptance of the hybrids to be compared. The completed form must accompany the order ticket or the "Stomp

the Competition" offer is null and void. If the competitor's number has been substituted from what is listed on this form, this offer becomes null and void, also.

In the fall, the grower should harvest equal amounts of each hybrid in the Stomp the Competition. Weigh and convert to number 2 corn. Scales, elevator, GPS, or Burrus weigh wagon results will be accepted. Competitive seed company weights will not be acceptable. Then notify Burrus of the results before October 20, 2008. If harvest results are not submitted in writing before October 20, 2008, this offer is null and void.

Think technology, think value, think performance, Think Burrus!

571R 572RWR 573T	588	589BL 591L	590 592R, 593P	616XLR	621T 623B	644RWR, 645 646R, 648C, 649WX 670S, 671T	669R	685S 689T	750	794S 795B, 796T 798BW	810R 811T	
5	5	4	4	5	6	3	5	4	4	4	5	
4	4	2	3	4	5	2	4	4	3	3	4	
2	2	1	1	1	2	2	2	1	1	2	1	
2	2	3	2	2	2	3	2	3	2	2	2	
2	2	2	2	2	3	3	2	2	2	3	2	
3	2	2	3	2	3	3	2	2	2	3	2	
2	2	2	2	2	2	2	2	2	2	2	1	
3	2	1	1	1	2	2	1	1	2	2	2	
3	3	2	2	2	1	2	2	2	2	2	2	
Hard	V V Hard (1)	Hard	Hard	Hard	Hard	HES/ (3) HFC (2)			V V Hard (1)	V V Hard (1)	V V Hard (1)	Hard
2	1	2	2	2	2	2	2	1	1	3	1	
1310	1325	1290	1290	1290	1300	1300	1300	1290	1360	1375	1320	
2730	2690	2690	2690	2690	2690	2750	2700	2680	2850	2840	2800	
3145	3160	3145	3145	3145	3150	3200	n/a	3125	3400	3400	3400	
V Fast	Fast	Normal	Normal	Normal	Normal	V Fast	Fast	Fast	Fast	Fast	Normal	
2	2	1	2	1	2	1	1	2	2	2	1	
2	2	2	3	2	2	4	2	3	1	1	3	
2	2	2	3	2	3	3	2	3	1	1	3	

The information and recommendations contained in this chart are produced for comparison purposes only and are not guarantees as to the results, since those results may vary. They are provided to assist in the selection of the hybrid which will best suit your needs. No warranties either expressed or implied are intended by this chart.

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