



Advantage OPPORTUNITY



Discounts Available!

**100% Free Replant
on Corn & Treated Soybeans**



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**TRUST MEANS DOING THE
LITTLE THINGS RIGHT.**



Advantage
OPPORTUNITY

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GROWERS, TAKE ADVANTAGE OF AN OPPORTUNITY TO LOWER SEED COSTS!

The Advantage Opportunity helps growers earn additional discounts on new and increased business.

Here's how it works

If a grower increases seed corn purchases by a minimum of 25 units over the previous year's purchases, or if a new customer purchases a minimum of 25 units of seed corn, he will earn additional discounts on all seed corn purchased under this opportunity.

Qualifications

1. The grower must have an increase of a minimum of 25 units of seed corn from the Burrus family of products.
2. All accounts must be paid in full by June 30, 2012 to retain discounts.
3. Growers must have all applicable technology and user agreements signed.
4. Growers cannot change the name on respective orders to qualify as new.
5. Final authority of qualifications being met will be determined by the Burrus/Hughes/Hoblit office staff.

Advantage Opportunity breakout

Volume Increased	Discount/Unit
25-49 units	\$2
51-99 units	\$6
100-199 units	\$12
200+ units	\$18

100% Free Replant on Seed Corn and Treated Soybeans

Our 76-year commitment of free replant on seed corn is one of the longest running, continuously offered programs in the seed industry.** We are now adding treated soybean seed to help guarantee a growing start.

The entire Burrus family of products, including Burrus®, Power Plus® brand seed, Hughes® brand and Hoblit® brand, qualify for the replant guarantee of free seed, free seed treatment if available, and free tech fees if comparable or less. (The supply of seed is subject to availability at the time of the replanting need.)

- The grower's soybeans must have 90% treated with PowerShield™. This will allow a grower to finish planting with untreated soybeans and still qualify for the 100% free replant on all acres.
- The grower must have the field inspected by a Burrus/Hughes representative before destroying the original stand and deem the replanting as necessary.
- Replant seed must be used in the same planting season as the original seed was planted. Three units of soybeans are allowed to be replanted for each unit of seed corn that could not be replanted to corn.

It's simple, easy and convenient! Have piece of mind knowing Burrus is behind you 100% every day of the year. If you have to replant, we will help you get a growing start at no cost when you commit to the Burrus family of products.

** Burrus®, Hoblit® and Hughes® are registered trademarks of Burrus. Power Plus® brand seed is distributed by Burrus. Power Plus® is a registered trademark of Pioneer Hi-Bred.



To be eligible, please complete the card entirely and sign.

Grower Name _____

911 Address _____

City/State _____

of corn units new or increased* _____

Dealer Name _____

Grower Signature _____

*I verify that the corn units listed meet the stated requirements for the Advantage Opportunity.