

# Which Soybean Variety is Right for Your Farm?

Brands	Maturity	SCN	Emergence	Standability	PRR	BSR	SDS	White mold	Canopy width	Plant Ht.	Lt. Soils	Pubescence
Hughes Brand 201	2.1	NA	8	9	7	10	NA	8	7	8	8	L. Tawny
Power Plus® 23Z1™*	2.3	PI 88788	10	10	7	5	6	6	6	8	5	L. Tawny
Hughes Brand 454RR	2.4	NA	9	9	8	10	NA	8	7	8	7	L. Tawny
Hughes Brand 555RR	2.5	PI 88788	9	9	7	8	8	7	7	8	7	L. Tawny
Power Plus® 26W2™*	2.6	Peking	9	9	4	7	6	4	7	6	5	L. Tawny
Hughes Brand 777RR	2.7	PI 88788	8	9	8	8	8	6	8	9	8	L. Tawny
Power Plus® 28J0™*	2.8	PI 88788	9	9	5	4	7	5	7	7	6	L. Tawny
Power Plus® 28V2™*	2.8	PI 88788	9	9	5	10	7	5	7	8	8	L. Tawny
Power Plus® 32K0™*	3.2	PI 88788	9	9	6	4	6	5	7	9	7	L. Tawny
Hoblit Brand HB342	3.4	PI 88788	9	9	5	7	7	5	8	9	8	L. Tawny
Power Plus® 34B9™*	3.4	PI 88788	9	9	6	6	8	5	7	8	7	L. Tawny
Power Plus® 36CO™*	3.6	PI 88788	10	10	5	NA	8	NA	7	6	5	L. Tawny
Hoblit Brand HB36P2	3.6	PI 88788	9	9	5	6	7	6	7	7	5	L. Tawny
Hoblit Brand HB372LL	3.7	NA	9	9	6	NA	7	5	7	6	7	Gray
Power Plus® 37T1™*	3.7	PI 88788	9	9	6	NA	7	NA	8	6	5	L. Tawny
Power Plus® 38D2	3.8	PI 88788	9	9	6	NA	7	NA	7	7	8	L. Tawny
Power Plus® 40V1™*	4.0	PI 88788	10	10	5	NA	8	NA	7	7	7	L. Tawny
Hoblit Brand HB412LL	4.1	NA	9	9	5	NA	6	6	7	8	8	L. Tawny
Power Plus® 41F9™*	4.1	PI 88788	10	10	6	NA	8	NA	7	9	8	L. Tawny
Power Plus® 43D1™*	4.3	PI 88788	10	10	7	NA	7	NA	7	4	5*	L. Tawny

For 2012 Burrus will market both Hoblit, Hughes and Power Plus® brand soybeans on a seed count basis.

- Each soybean unit will contain 140,000 seed count
- Seed count will mean more accurate ordering.
- Will encourage growers to plant the best beans rather than just those with a high seed count per pound.
- Packaging will be in individual units, 45 unit E-Z Load boxes or Jumbo bags.

**Power Shield™ seed treatment** allows growers to reduce seeding rates. We will be competing with treated Roundup Ready 2 Yield® beans. We don't want to be "out treated" by a competitor having a comparison with our untreated beans compared to their treated beans. We offer Power Shield™ seed treatment as an option on Hoblit brand soybeans in 2012.

While we plan to continue offering untreated Hoblit brand beans, we do not recommend they be planted head to head with the fully treated competitive brands. In addition, to qualify for the new Burrus 100% Free replant offer on seed corn and soybeans a grower must buy Power Shield™ seed treatment on 90% of their soybeans.

We are also extremely excited about our ability to access germplasm and traits from many sources. Today, we get to test them in our system which emphasizes stress soils besides the flat black ground. We will continue to select products that fit our geography and bring outstanding value to our customers. This is part of the reason Burrus has won the war for decades and are pleased to continue with our core strategies in soybeans as well as seed corn.

Roundup Ready® Soybeans contain in-plant tolerance to Roundup® brand herbicides, enabling growers to spray labeled brands for Roundup® over the top, from emergence throughout flowering, for superior weed control, excellent crop safety and maximum yield potential. Since they were first introduced several years ago, Roundup Ready® soybeans have shown consistent and reliable performance. Outstanding yields and reduced input costs mean that Roundup Ready® soybeans, used in a Roundup Ready® system, offer growers more profit opportunities than conventional soybeans.



## Bean Variety Characteristics

**Ratings:** 10 = Best, 1 = Poorest

**SCN Ratings:** Resistant, MR = Medium Resistant

**NA:** Not Available

\*Narrow rows best in light soils.

\*Power Plus® Brand is distributed by Burrus



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 \*Power Plus® brand seed is distributed by Burrus.  
 \*Power Plus is a registered trademark of Pioneer Hi-Bred.  
 Optimum® AcreMax® 1 and Optimum® AcreMax® RW insect protection products available in the Power Plus® brand.